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**FOR IMMEDIATE RELEASE**

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**YELLOWSTONE'S COLE HAUSER WILL JOIN HOUSTON PETSET AT THE 2022 FIERCE & FABULOUS SOIRÉE TO 'RIP IT' FOR THE ANIMALS**

*After a record-setting 2021 event, Houston PetSet aims to raise \$350,000 for more than 70 Houston-area animal welfare organizations*

**(HOUSTON, TX)** – It's time to 'Rip it' for the animals! [Houston PetSet](https://www.houstonpetset.org), a local nonprofit organization working to end Houston's homeless animal crisis, is thrilled to welcome Cole Hauser, who stars as Rip in the hit series Yellowstone, as a celebrity guest at their 2022 Fierce & Fabulous Soirée. The annual event will be hosted by Great Day Houston's Deborah Duncan with an exciting auction led by Johnny Bravo, full of once-in-a-lifetime experiences.

"Animals are important to me," says Cole Hauser, "which is why I'm excited to attend and support the Houston PetSet Fierce & Fabulous soirée."

Every year, millions of animals wind up in Houston's shelters and rescues, with thousands more left roaming the streets. Funds raised at the Fierce & Fabulous Soirée will be granted to more than 70 Houston-area animal welfare organizations working to end animal homelessness and suffering. Last year Houston PetSet distributed \$300,000 to these groups who directly impact 205,500 people and nearly 100,000 animals.

"We are thrilled that Houston PetSet has been chosen to kick off the Bourbon & Bonfire party series with Cole Hauser at our Soirée After Party," says Tama Lundquist, Houston PetSet Co-President. "Having Cole's voice speak on behalf of the animals is priceless. His goal, along with ours, is to have a fierce and fabulous time while we raise much needed funds for the thousands of pets who suffer on our Houston streets. Please join us for a helluva good time while we RIP IT for the animals."

**WHAT:** Houston PetSet Fierce & Fabulous Soirée  
**WHEN:** Friday, September 9, 2022, from 7pm to 12 midnight  
**WHERE:** The Post Oak Hotel at Uptown Houston, 1600 W Loop S, Houston, TX 77027  
**WHO:** Hosted by Deborah Duncan, with Celebrity Guest Cole Hauser of Yellowstone

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**ABOUT HOUSTON PETSET:** Houston PetSet gives, connects, and advocates for lasting solutions in Houston to alleviate suffering and end companion animal homelessness. The 501c3 nonprofit umbrella organization does this through their own local programming and by supporting groups that have demonstrated accountability and are making an impact "in the trenches" in our community for the animals.